



Faculty of International Business and Humanities Graduate Programs Admission Guidelines for Fall 2024 – International Admission

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Awarded Degree:

Egypt-Japan University of Science and Technology offers opportunities of advanced study and academic research to Graduate students. The programs involve Master's and Doctoral courses leading to the corresponding degrees (M.Sc. and Ph.D.).

Accepted applicants to the programs will be enrolled in the next Fall 2024 semester, which will begin on September 24, 2024. Lectures and instructions for research are given generally in English.

Study Duration:

The maximum period to complete the Master program study and obtain the M.Sc. degree is four academic years. However, the student can be graduated and obtain the M.Sc. degree after two years from the enrollment if he/she can finish all the graduation requirements in these two years.

The maximum period to complete the Ph.D. program study and obtain the Ph.D. degree is five academic years. However, the student can graduate and obtain the Ph.D. degree after three years from the enrollment if he/she can finish all the graduation requirements in this period.

Preparatory Course

The objectives of the preparatory courses are:

- To cover the deficiencies of E-JUST PG applicants in the basic research skills, English languages, computer programming, statistics and liberal arts.
- To prepare E-JUST PG students to the required nature of PG study in E-JUST including Japanese culture, Japanese language, Arabic language for international students, Research and Publications ethic and method.
- To make the PG students familiar with E-JUST labs, center of excellences and professors before registering the point of research and before the formation of the supervision committee. This will help the student in the proper selection of the research point and supervision committee.



Admission Requirements:

	Condition	Requirements
1	Educational Background and Records	For Faculty of International Business and Humanities (FIBH) Programs <ul style="list-style-type: none">• FIBH M.Sc. applicants: should hold a Bachelor degree in the field of specialization with CGPA ≥ 3 out of 4 / Description \geq very good/ classification \geq second class upper or equivalent to the mentioned before.• FIBH Ph.D. applicants: should have a bachelor's degree and a M.Sc. degree (thesis-based) in the field of specialization from an Egyptian university or any other academic institution (in Egypt or abroad) <u>The student's academic background should match the academic requirements of the program he/she is applying for (Please refer to academic background tables).</u>
2	Language (English) Proficiency	Admission Requirement: TOEFL iBT 79 or Academic IELTS: 6.5. <ul style="list-style-type: none">• The Language certificate should be valid on the date of the application submission.• <u>Applicants whose native language is English are not required to submit official evidence of English Language Proficiency.</u>
3	Admission Examination- Personal and Academic Interview:	Applicants must pass successfully the personal and academic interview <ul style="list-style-type: none">• Applicant minimum acceptance percentage of is 60% at the interview• Interview (Personal and Academic)• Oral Examination
4	Equivalency Certificate and Security Clearance:	According to the Egyptian Ministry of Higher Education regulations for accepting foreign students (Non-Egyptian), the student must acquire the following: <ul style="list-style-type: none">• <u>Equivalency Certificate</u> from the Egyptian Supreme Council of Universities (SCU).• <u>Security clearance</u> from Ministry of Interior Affairs. E-JUST applies on behalf of the applicants who pass successfully the admission interview and oral examination for the equivalency certificate and security clearance. However, failing to acquire any of the said documents, will lead to termination of the application.



Academic Background for FIBH Programs (M.Sc. and Ph.D. Programs):

Program	Academic Background
Human Resource Management (HRM)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Business Administration with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for Ph.D. must hold M.Sc. degree in Business Administration from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt
Accounting and Information Systems (AIS)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Accounting and Information technology with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for Ph.D. must hold M.Sc. degree in Accounting and Information Technology from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt
Management and Organizational Behavior (MGT)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Business Administration with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for Ph.D. must hold M.Sc. degree in Business Administration from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt
Investment and Finance (FIN)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Finance and Investment with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least



	<p>75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.</p> <ul style="list-style-type: none">• To register for Ph.D. must hold M.Sc. degree in Finance and Investment from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt
Marketing and International Business Studies (MKT)	<p>The students' academic background should be:</p> <ul style="list-style-type: none">• To register for a M.Sc. student must hold a bachelor degree in Marketing and International Business with a CGPA of at least 2.5 (on GPA-scale of 4) or an equivalent cumulative percentage of at least 75%. from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt.• To register for Ph.D. must hold M.Sc. degree in Marketing and International Business from an Egyptian university or any other academic institution (in Egypt or abroad) recognized by the Supreme Council of Universities (SCU) in Egypt



Selection Procedures / Dates and deadline:

Application Submission

- Online submission opens through E-JUST website. www.ejust.edu.eg
- The applicant should complete the application before the deadline and attach all the required documents. (Submission dates shall be announced later).

Primary Screening Announcement

- E-JUST sends the result to each applicant after documents classification and analysis. Afterwards, the accepted applicants will be invited to an interview.

Interview and Exams

- The exam and interview will be held by video conference via Zoom (requires good internet connection).

Result announcement

- E-JUST will announce the final decision to the applicants based on the results of the online academic interview.

Deadline to receive all the original certificates certified by the Egyptian Embassy

- Accepted applicants have to submit their documents to E-JUST international office. All the certificates must be certified by the Egyptian embassy from applicants' home country. Further details on the required documents and the certifications will be announced to the accepted applicants accordingly.

Arrival in E-JUST

- Accepted applicants should arrive at E-JUST maximum by the first day of the semester.
*This date is subject to change according to the admission process.

Medical Check up

- Students have to be tested for HIV examination in governmental hospital in Egypt and in case of positivity of the result the applicant will be forced to leave Egypt according to the Egyptian law.

Orientation Week

- Introducing E-JUST research and campus life to the students.

	Process	Due Dates for Fall 2024 Semester
1	Application Submission	January 1 - February 10, 2024
2	Primary Screening Announcement	March 14, 2024
3	Interview and exams	March 24 - March 28, 2024
4	Result announcement	April 30, 2024
5	Deadline to receive all the original certificates certified by the Egyptian Embassy	May 31, 2024
6	Arrival in E-JUST	September 14, 2024
7	Medical Check up	To be determined
8	Orientation week	To be determined
9	Start of lectures	September 24, 2024

* **Note:** Reasons for disqualification in any stage of selection procedure will **NOT** be disclosed



Schedule subject to change.

Admission Examination (Personal and Academic Interview):

Personal Interview and Research Proposal Presentation Assessment Criteria

1. Oral Examination
 - Knowledge of basics principles in the field
2. Interview and proposal assessment
 - Research ability and potential
 - Potential for conducting independent experiments/surveys
 - Research ability and potential
 - Potential for conducting independent experiments/surveys
 - Presentation skills
 - Originality of the presentation (Percentage taken from web sites, borrowed material)
 - Logic and clearness to expose ideas (looking to audience)
 - Answering questions logic, and consistently
 - Clear and concise spoken English
 - Personal Character
 - Motivation and neatness
 - Awards and publication, others

The candidate conducts a 15-minute presentation by PPT (Power Point Presentation) for his/her research proposal in front of an evaluation committee. The presentation is followed by 25-minute discussion with the candidate to evaluate the main points given in the research proposal and to evaluate the candidate's research potential.

Applicants are required to provide a copy of the research proposal attached to his/her application.



Faculty of International Business and Humanities (FIBH):

Accounting and Information Systems (AIS)

Financial Accounting and Reporting Systems

- CSR Systems in financial institutions
- Integrated reporting
- Digital reporting
- Sustainability reporting
- FinTech and Financial Reporting

Accounting Information Systems and Data Security

- Big Data database and artificial intelligence applications
- Blockchain technology
- Data analytics
- Cloud technology
- Cybersecurity in accounting
- Machine learning in accounting
- Smart contracts in accounting
- Robotic Process Automation (RPA)

Auditing and Assurance of Computerized Systems

- Assurance on soft data and electronic systems
- Use of data analytics in auditing
- Auditing technological risks
- Continuous assurance
- Auditing in the Big Data environment
- Auditing blockchain
- Forensic accounting
- Role of artificial intelligence in auditing
- Auditing smart contracts

Management Accounting and Control Systems

- Design of management control systems for decision making purposes
- Automation of control systems
- Management systems in the digital environment
- Enterprise Resource Planning (ERP) systems
- Agile accounting

Investment and Finance (FIN)

Entrepreneurial Finance

- Private equity & venture capital



- Financial Technology (FINTECH)
- Startup valuation Models
- Theoretical Models for global entrepreneurship
- Crowded finance and crowd sourcing

Behavioral Finance

- Investor sentiment
- Behavioral Corporate Finance
- Behavioral Asset Pricing Models
- Social Interactions and Investing
- Artificial intelligence for behavioral finance
- Behavioral finance theories and investment decisions
- The interrelationship between behavioral biases
- Behavioral finance and traditional finance
- Psychological biases in financial investment behavior

Quantitative Finance

- Market microstructure
- Risk analysis models
- Startup valuation Models
- Blockchain and Bitcoins currency
- Models for Anomalies Studies

Investment

- Investment Portfolio Strategies
- Alternative Investments and real estate
- Mutual funds & exchange traded funds
- ESG investing and style investing Strategies
- Mutual funds and investment policies
- Portfolio management and multi asset allocation
- Capital markets integration and Investment strategies
- Foreign direct investment
- Fixed income and structured finance
- Derivatives and hedging strategies
- Risk management practices
- Liquidity and transparency role in alternative investments
- Dynamics investment model and financial firm policies
- Raising Equity capital in Emerging markets



Corporate Finance

- Capital Budgeting
- International financial management
- Corporate governance & corporate social responsibility
- Corporate governance and corporate finance
- Dividend Policies
- Mergers and acquisitions
- Integrating option theories in capital budgeting
- WACC and market risk and return in emerging markets
- Hedging
- Financial Distress and Corporate Restructuring

Financial Services Industry

- Conventional banks and Islamic banks
- Credit Management and capital adequacy ratio
- Financial efficiency in financial institutions
- Financial stability
- Financial inclusion in Emerging markets
- Corporate governance and financial efficiency
- Microfinance
- Leasing and factoring
- Consumer finance
- Securitization and Sukuk Issuance

Human Resource Management (HRM)

HRM Research practices topics

- Staffing
- Career Management and talent management
- Compensation and rewards
- Performance Management
- Development and Training
- Strategic HRM
- Interdisciplinary topics (e.g. employer branding)
- Succession planning

International HRM

- Diversity in Human Resources and its implications
- IHRM practices
- HRM in the global context



- Comparative HRM
- Ethical challenges in IHRM
- National Business Systems and IHRM

E-HRM and HRIS

- HR Information systems
- Industry 4.0 and its implications on HRM
- HR data and analytics
- The evolution of Digital HRM

Employee Relations

- Workplace Safety
- Employee relations in Egypt
- Workplace disputes and conflict management
- Industrial relations
- Employability skills
- Workplace socialization

Management and Organizational Behavior (MGT)

Strategic Management

- Corporate strategy
- Strategic alliances
- Change management
- Strategic leadership
- Organizational transformation

Management theory

- Organization Theory
- Management theory
- Decision theory
- Comparative management
- Stakeholders theory
- Management thought
- Human Relations Theory
- Contingency Management

Management -related topics

- Decision making
- Management Information systems
- Creativity and Innovation



- Talent management and intellectual capital
- Business ethics and social responsibility
- Excellence Management
- Sustainability of Business in disruptive world
- Entrepreneurship and Innovation

Organizational Behavior

- Contemporary issues in OB
- Micro-organizational behavior
- Dark side of OB
- Managing deviant behaviors at work
- Employee engagement, emotional intelligence and diversity at workplace
- Hybrid workplace

Marketing and International Business Studies (MKT)

Marketing Mix – Related Topics

- Product Innovation
- Pricing-Related Topics
- Retailing
- Mass Media VS Interactive Media employment
- Managing Promotional Mix
- Service marketing

Brand Management

- Measuring and Managing Brand Loyalty
- Customer Satisfaction and Brand Loyalty
- Service quality and Brand Equity
- Brand Awareness and Brand Equity

Entrepreneurship

- Entrepreneurship & Venture Decisions
- Entrepreneurship & Venture Performance in Emerging Markets
- Entrepreneurship & Small Business
- Entrepreneurial Marketing

Marketing Ethics

- Marketing Ethics and Marketing Strategy
- Marketing Ethics and Social Responsibility
- Marketing Ethics & Sustainability

Marketing Information Systems



- Big Data and Customer Preferences
- Big Data Analytics
- Challenges and Opportunities with Big Data
- E-marketing

Customer Relationship Management

- Customer Relationship Management and Customer Retention
- Customer Relationship Management and Knowledge Management
- Customer Relationship Management in Service Organizations

International Business

- Global Advertising
- Marketing strategy and Geographic Expansion
- Digital Marketing and Internationalization
- Multinational Corporations Case Studies
- International Marketing

Documents Required for Application

The following documents (SCANNED Copies) should be attached to the Online Application Form. Once the applicant passes the interview he/ she will be required to submit certified copies (certified by the Egyptian embassy):

Application Form	Attach a scanned copy of the signed application form. The applicant shall download the application, print, sign, scan and attach it.
Research Proposal	The applicant must attach his/her research proposal to the application. The proposal shall be about the research area that he/she chose from the application form.
Statement of Purpose	A statement of your reasons to join E-JUST
CV	
B.Sc. Certificate and B.Sc. Transcript	<u>The B.Sc. transcript must include the grading system (the scanned copy of the transcript must be both sides front and back)</u>
B.Sc. Graduation Project	The file shall include the whole project (not a summarized copy)
M.Sc. Certificate and M.Sc. Transcript	For Ph.D. applicants only
M.Sc. Summary	For Ph.D. applicants only
M.Sc. Thesis	For Ph.D. applicants only
Two academic recommendation letters	Attach two letters of recommendation from professors or ex-advisors in the applicant's affiliating university/academic institution
International TOEFL 79/Academic IELTS 6.5	<u>Applicants whose native language is English are not required to submit official evidence of English language proficiency</u>
Personal Data Passport Page	The page containing the applicant's name and date of birth (Valid for at least two year)
Personal Photograph (Formal Photo)	Attach one personal photograph (size 4×6 cm, upper half of body, full-faced, hatless) taken within the past 6 months.
Financial Declaration	Personal statement by the applicant explaining his/her financial status explaining the reasons of why he/she should obtain the scholarship.
Certificate of health (E-JUST designated form)	Click Here to Download the Form



Security Application (E-JUST designated form)	Click Here to Download the Form
Handbook of the university / faculty / instituteetc. of the certificate for Bachelor degree (and M.Sc. degree for Ph.D. applicants)	It should be stating clearly the conditions of registration, conditions of obtaining the certificate and the scientific content of the study curriculum The part that includes the required information only). It can be obtained from the university website.

Note¹: All credentials submitted must be in English, or alternatively, an official translation must be attached to the documents originally not issued in English.

Note²: Original documents submitted shall NOT be returned under any circumstances.

Note³: Any Costs incurred during the selection procedures including travel expenses, documents preparation (official papers, photos, visa application, etc.) and any other personal expenses will NOT be covered but should be paid by the applicant.



Toyota Tsusho Scholarship

Toyota Tsusho Corporation offers “Toyota Tsusho Scholarship” in E-JUST to develop high quality human resources to contribute development of African countries in terms of industry and business.

* 1 scholarship is available for Faculty of International Business and Humanities M.Sc. Programs.

Eligibility Requirements:

- Applicants shall be researchers or instructors (or potentially expected to become those) who needs to obtain M.Sc. degree.
- Applicants shall submit a financial declaration which is a personal statement by the applicant explaining his/her financial status explaining the reasons of why he/she should obtain the scholarship.
- Applicant must be a holder of nationality of a country in Africa except for Egypt.
- Must have home address and current address in African continents.
- Not serving in the military.
- Applicants should fulfil admission requirement and pass interview and oral examination.

Scholarship Coverage:

The scholarship is a full scholarship covers:

- Tuition fees.
- Accommodation
- Monthly stipend
- Medical care
- Round Flight ticket

How to apply?

Please check the box “Apply for Toyota Tsusho Scholarship” when you apply online.

Scholarship Term:

- The scholarship’s term is the period necessary to complete the degree requirements in E-JUST, which should be two years for the M.Sc. degree.
- The scholarship’s support is dependent upon the student good standing with E-JUST graduate program in which he/she is registered. An evaluation progress report will be sent semi-annually to the sponsor reporting about the student’s study level, including the student’s transcript, academic advisor report, and the updated student research situation.
- Scholarships are full-time scholarships; this means that E-JUST students are fully devoting to their study and research in E-JUST and are not allowed to work elsewhere during their scholarships’ period.